



New Mexico Commission for Deaf & Hard of Hearing

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Americans with Disabilities Act (ADA) Title III

For more information contact:

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505.383.6530 Voice/TTY

505.435.9319 Videophone for Sign Language Users

Americans with Disabilities Act Title III - Public Accommodations and Commercial Facilities

Title III of the ADA covers all public accommodations and commercial facilities. This includes all businesses that provides public accommodations such as lodging, restaurants, retail stores, movie theaters, museums, schools, sporting arenas, and doctors' and lawyers' offices.

Title III prohibits exclusion, segregation, and unequal treatment by business, nonprofit services, privately owned entities, privately operated transportation, and commercial facilities. Establishments must not deny equal enjoyment for goods and services.

Title III reasonable accommodations:

All entities under the ADA Title III are responsible for providing a reasonable accommodation.

- Must furnish auxiliary aids and services.
- Must ensure effective communication.

Examples of reasonable accommodations include, but are not limited to:

- Assistive listening devices
- Signed Language Interpreters
- Communication Access Real-time Translation (CART)
- Installation of ramps
- Rearranging furniture

Additional Information:

For more information regarding Title III, go to:

www.ada.gov/ada_title_III.htm

An excellent small business primer can be found at:

www.ada.gov/regs2010/smallbusiness/smallbusprimer2010.htm

If you or your organization are interested in learning more, our Community Education Specialist offers several presentations regarding the ADA. More information can be found at:

www.cdhh.nm.gov/advocacy/community-education/. To request a presentation, please email Roger Robb at Roger.Robb@cdhh.nm.gov.